

Stephanie Beaumont

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SeaAndBeScene.com RaeOfHopeProductions.com
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❖ Performer & Broadcaster ❖ Producer, Writer & Editor ❖
❖ Content Creator & Marketer ❖

**My experience runs the gamut, my skill set varied and unique.
At the heart of all my endeavours – I am at my core a communicator.**

Current

SeaAndBeScene.com - President, CEO & Creative Director

Responsible for all creative direction, content management and social media marketing of this entertainment based, magazine style website. The site is designed to celebrate the people, places and things that make the 4 Atlantic Provinces special (original written and video content)
*New content daily – celebrated 10 years on line July 1, 2020
Responsible for all postings (layout & content management) on the back end of this Wordpress site www.seaandbescene.com

SOCIAL MEDIA & MARKETING STRATEGY – Rae of Hope Productions

Working contractually with clients on everything from publicity and broadcast appearances, to social media marketing, tourism strategy, mission statements and strategic planning, video production, ad copy, web design & more. RaeOfHopeProductions.com

SEA AND BE SCENE...And HEARD – Host, Producer, Writer & Editor

Excited to add the continued evolution of the brand and the expansion of the EAST Coast celebration – to include a weekly radio show on 88.7 CoveFM and podcast. The hour long program allows a more in depth chance to chat and shine the spotlight on the amazing personalities that make up this corner of the planet. SeaAndBeSceneAndHeard.com

SEA AND BE SCENE TV – Host, Producer, Writer & Editor

Responsible for creative direction, episode content and all pre & post production elements of this entertainment based, magazine style series designed to celebrate the people, places and things that make the 4 Atlantic Provinces special. Originally broadcast on Bell Aliant FibreOp's TV1 throughout Atlantic Canada, OnDemand and on line. Complete catalogue of episodes can be found [here](#).

TOURISM LEAD – Municipality of Chester

Responsible for development and roll out of a new chapter for marketing and Tourism throughout the 41 communities that make up Municipality. Working with Tourism Ambassadors, a mobile program, major properties and attractions, community and business organizations and council. Also responsible for content creation and maintenance of [website](#), social media marketing across all platforms, as well as event and festival creation and execution.

Relevant Experience - Marketing

CAPITAL C Communications, Toronto, ON (1992-1996)

Account Director - Corporate Marketing

Responsible for client service and leading in-house creative account team. Project development and management spanning all facets of internal and external communication, including:

- Corporate Strategy Development
- Marketing & Advertising Plans
- Public Relations & Press Events
- Product Launches
- Sales & Marketing Events
- Print Advertising Campaigns
- Broadcast Commercial Production (TV & radio)
- Employee Conferences (A/V staged meetings & themed events)

Client List Included: *Pepsi-Cola Canada, Cadbury Chocolates, Famous Players Theatres, CN Tower, HMV Canada, Loblaws/National Grocers*

The Communique Group, Toronto, ON (1990-1992)

Account Manager - Corporate Marketing

Working with Account Director to provide client service and day to day project management involving

- Corporate Strategy Development
- Marketing & Advertising Plans
- Public Relations & Press Events
- Product Launches
- Sales & Marketing Events
- Print Advertising Campaigns,
- Broadcast Commercial Production (TV & radio)
- Employee Conferences (A/V staged meetings & themed events)

Client List Included: *Rubbermaid Canada, Avon, HMV Canada, Honda, Pepsi-Cola Canada, Cadbury Chocolates*

Recording Artist (1995-2000)

Recorded 2 full length albums – launched in Canada & in various International Markets, Produced [14 music videos](#) - receiving heavy rotation on CMT Canada

Cross-Canada and international touring including the Middle East

Formed Entertainment Company responsible for organizing all aspects of 2 nationally distributed CDs, working in conjunction with Iron Music/BMG Music Canada. Includes: production, packaging, advertising, marketing and tour support

Relevant Experience – Television

CTV Atlantic (BELL Media) 2014, 2015 & 2018

Co-Host & performer – *“Cape Breton’s Christmas Daddies Telethon”* 2014, 2015 & 2018

Global Halifax (Shaw Media) 2014 – 2015

Regular East Coast Entertainment contributor on **Global Morning Halifax**

Atv/ASN (CTV Globemedia) 2009 – 2012

Guest Co-host & producer Breakfast Television – 2 hour live morning show

Regular features contributor BT – (Summer 2009 & Christmas 2010)

Co-Host & performer – *“Cape Breton’s Christmas Daddies Telethon”* 2009 -2011

A-Channel Ottawa – Contract 2006

Co-Host of 3 hour live morning show – *“A-Channel Morning”*

Booked and produced all on location segments and a variety of in studio segments

Co-Host – *“A-Channel Santa Claus Parade”*

CityTV (Rogers) – “CityLine”

Guest Host of Live National Talk Show

The New VI/A-Channel - Victoria, BC (CHUM) – Contract 2005

Co-Host & Producer of 2 1/2 hour live morning show – *“New Day/A-Channel Morning”*

Feature Reporter for News @ 5pm & 6pm

The New RO (CHUM) – September 2003 to October 2004

Co-Host of 3 hour live morning show – *“Breakfast @ The New RO”*

Feature Reporter for News @ 6

Co-Host of *“The New RO @ Noon”*

Co-Host *“Cancer Research Telethon”* & *“Santa Claus Parade”*

A-Channel (CRAIG) – October 2002 to July 2003

Hosted, produced and wrote weeknight Entertainment Show – *“Wired”*

Entertainment Anchor for evening news

W Network (WTN/CORUS) – July 2002 Freelance Project

On-camera reporter *“The Boys Of Summer” 2 hour special* – field interviews for Alberta

Relevant Experience – Television (continued)

CMT Canada (CORUS): 1998 – 2002 (Freelance)

On-camera host – **2001 CMA Award Show Preview, 2001 CCMA Award Show Preview & “The Movie Minute”**

On-camera host, interviews, writing for a profile on new country artist Adam Gregory
Stephanie Beaumont Backstage at the Canadian Country Music Awards – 2000

Created, researched, wrote, co-produced and hosted 2 (two) “backstage” specials at the Canadian Country Music Awards. A behind the scenes look at the award show and it’s nominees, shot entirely on location

Stephanie Beaumont Backstage at the Canadian Country Music Awards – 1999*

Stephanie Beaumont Backstage at the Canadian Country Music Awards – 1998

** Winner of the Alberta Motion Picture Award – Light Entertainment*

On-camera host for live to tape Award Show commercial bumpers

Canadian Country Music Awards on CMT - broadcast – 1999

On-camera host, interviews and writing for a “Gala” special presentation. Coverage of the post Award Show party – entitled **The Party Zone – 1999**

Reported, directed and produced festival reports on location

Merritt Mountain Music Festival, Merritt, BC – 1998 & 1999

Havelock Country Jamboree, Havelock, ON – 1998

On-camera host for year-end video countdown, shot on location in Banff, Alberta

Top 98 of '98 – CMT's Year End Countdown – 1998

Relevant Experience - Radio

MBS Radio, Halifax, NS

FX101.9FM – Contract spring 2006

Host and producer midday show 9am – 2pm including the **“All-Request Listener Lunch”**

Corus Radio, Edmonton, AB

103.9 CISN FM – January 2002 – October 2002

Co-host of the “Waking Crew” morning show 7am – 9am

Host and producer midday show 10am – 2pm including the **“All-Request Listener Lunch”**

The OK Radio Group. Victoria. BC

New X91.3FM - 3 month contract (May 1st to July 31st, 2000)

Co-hosted the morning show 6:30am - 9am

Created, wrote & delivered daily feature “The Beaumont Buzz” entertainment report

Additional Broadcast/Print

- ATLANTIC BUSINESS MAGAZINE – Contract Contributor 2014 – 2015
- Host of ATLANTIC JOURNAL season 1 on Bell Aliant FibreOP
- Commercial Work for QE2 Home Lottery – 6 campaigns
- TV Talk Show appearances & performances on all major networks
- Regular guest on TSN's "Off the Record" (love sports!!!)

Key Successes

- 25+ years in Broadcast & Entertainment Industries
- 8+ years of Corporate Marketing Experience
- 10+ years of Hosting, Producing, Creative & Content Development, Social Media Marketing of Sea and be Scene www.SeaAndBeScene.com
- 4+ seasons Hosting/Producing/Post Production SEA AND BE SCENE TV
- 2+ years on the Board of the South Shore Tourism Cooperative
- 2+ years Hosting/Producing/Post Production SEA AND BE SCENE... And HEARD radio show
- On-camera experience in daily live morning shows, live and produced television specials
- On-air experience hosting & operating daily live radio morning/midday shows
- Excellent interpersonal, communications and networking skills
- Strong creative abilities and leadership skills
- Ability to deal with multiple demands and pressure of deadlines
- Established excellent contacts with Canadian Radio & Television (artists & industry)

Education

- BA in Finance & Economics, University of Western Ontario – 1989
- Acting Technique, The Actors Workshop, Toronto, ON – 2000
- Improvisation, The Actors Workshop, Toronto, ON – 2001
- WIFT-AT *New Wave* program 2019

References

- Tony Chapman - Founder/CEO Tony Chapman Reactions 416-312-3948
- Anne Marie Clune - Founder/Owner The Talent Co. 416-579-2860
- Richard Gray - Head of News CTV Globe Media [250-514-2292](tel:250-514-2292)
- Chris Scheetz – Program Director, CISN-FM 780-428-1104
- Wendy Phillips - Phillips Public Relations Ltd. 902-492-0960